

RESULTS PRESENTATION

For the 3 months to 30 June 2014



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Please note that all financial data are prepared based on IFRS accounting.

HEADLINES FOR Q2 2014

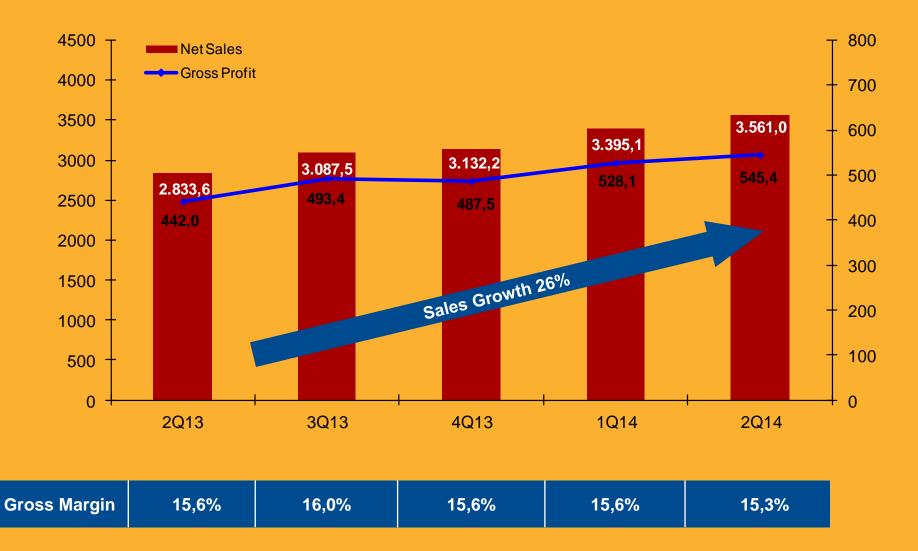


- Significantly strong sales in second quarter:
 - ▶ NET SALES at 3.561,0 ML TL (26%+ on Q2 2013)
- But weaker profit margins:
 - ▶ EBITDA at 141,0 ML TL (6%+ on Q2 2013)
 - ▶ NET INCOME at 89,7 ML TL (-3%+ on Q2 2013)
- ▶ Like for Like sales up 14,0%
- ► Continued expansion 185 new stores in Turkey, 15 in Morocco and 7 stores opened in Egypt, which brings total number of BIM stores to 4.598

QUARTERLY NET SALES AND GROSS PROFIT



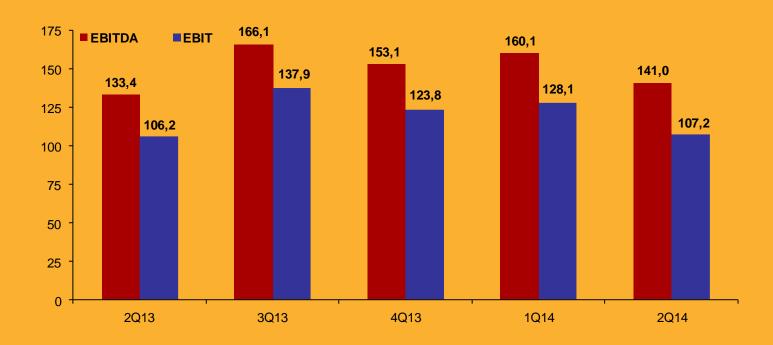
TL Million



QUARTERLY EBITDA and EBIT



TL Million



EBITDA	4,7%	5,4%	4,9%	4,7%	4,0%
EBIT	3,7%	4,5%	4,0%	3,8%	3,0%

QUARTERLY NET INCOME





LIKE FOR LIKE SALES INCREASE



Quarterly			Semi - annually				
	2013 Q2	2014 Q2	INCREASE		2013 H1	2014 H1	INCREASE
Like For Like Sales (Mil TL)	2.541,1	2.896,9	14,0%	Like For Like Sales (Mil TL)	5.104,5	5.754,3	12,7%
Like For Like Basket (TL)	10,76	12,15	12,9%	Like For Like Basket (TL)	10,89	12,07	10,8%
Like For Like Customer Traffic (Per store/per day)	775,0	782,3	0,9%	Like For Like Customer Traffic (Per store/per day)	772,8	786,3	1,7%

^{*} Note: calculated on the basis of net sales generated in 2Q13 and 2Q14 by stores operating on 30 June 2012 and that were still open on 30 June 2014 (3.350 stores)

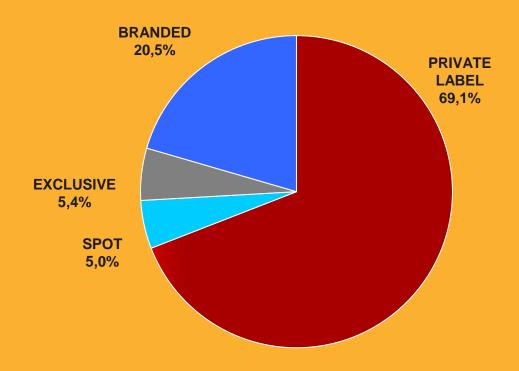
PRIVATE LABEL SALES CONTINUE TO GROW



1H13

BRANDED 21,5% PRIVATE LABEL 67,3% EXCLUSIVE 5,6% SPOT 5,6%

1H14



CAPEX



TL Million % of Net Sales



STORE GROWTH CONTINUES



Number of Stores



BIM MOROCCO UPDATE



	30.6.2013	30.9.2013	31.12.2013	31.3.2014	30.6.2014
No. of Stores	134	150	164	180	195

- ▶ 31 new stores in 1H 2014 and we have 202 to date
- Expecting to be cash generating by end of 2015
- ▶ Target for 2014 is around 70 new stores by the end of this year

BIM EGYPT UPDATE



- BIM Stores LLC in Egypt is developing
- ▶ In Q2 we opened 7 new stores and to date we have 62 stores
- Our target for 2014 is 50 stores and reach 85 by the end of the year



Q & A







APPENDIX IFRS FINANCIALS



IFRS INCOME STATEMENT



TL million	3 months en	ided 30 June	6 months ended 30 June		
I L Million	2013	2014	2013	2014	
Net Sales	2.833,6	3.561,0	5.629,1	6.956,1	
(COGS)	(2.391,6)	(3.015,6)	(4.752,7)	(5.882,6)	
Gross Profit	442,0	545,4	876,4	1.073,5	
Total SG&A	(308,6)	(404,4)	(599,7)	(772,4)	
EBITDA	133,4	141,0	276,7	301,1	
D&A	(27,2)	(33,8)	(53,3)	(65,8)	
EBIT	106,2	107,2	223,4	235,3	
Net financial income/(expenses)	6,5	0,4	10,8	6,7	
Other income/(expenses)	5,5	8,4	7,3	11,2	
PBT	118,2	116,0	241,5	253,2	
Taxes	(25,4)	(26,3)	(51,5)	(55,7)	
Net income	92,8	89,7	190,0	197,5	

IFRS BALANCE SHEET



TI willian	As of 30 June		
TL million	Q2 2013	Q2 2014	
Intangible assets	3,4	4,4	
Tangible assets	917,4	1.145,0	
Financial Investments (Long Term)	12,6	157,5	
Other non-current assets	15,5	23,7	
Total non-current assets	948,9	1.330,6	
Trades receivable	311,2	428,8	
Inventories	643,8	888,2	
Prepayment and other assets	116,8	210,4	
Trades payable	(1.463,8)	(2.030,3)	
Other payable and accrued liabilities	(91,6)	(138,6)	
Net working capital	(483,6)	(641,5)	
Invested Capital	465,3	689,1	
Cash & cash equivalents	(367,3)	(461,0)	
Short term borrowings	15,0	55,1	
Net debt/(cash)	(352,3)	(405,9)	
Severance funds	38,3	41,1	
Deferred tax liabilities	10,8	12,5	
Other Long Term Liabilities	0,0	0,0	
Shareholders' equity	768,5	1.041,4	
Capital Employed	465,3	689,1	

IFRS CASH FLOW



TL million	3 months en	ided 30 June	6 months ended 30 June		
IL Million	2013	2014	2013	2014	
Net Income	92,8	89,7	190,0	197,5	
D&A	27,2	33,8	53,3	65,8	
Other non-cash items	(8,9)	(9,6)	(13,5)	(12,4)	
Funds from operations	111,1	113,9	229,8	250,9	
Change in net working capital	10,7	21,3	74,2	179,1	
Operating cash flow	121,8	135,2	304,0	430,0	
Capital expenditures	(70,1)	(95,2)	(126,8)	(240,8)	
Proceeds from sales of PPE	1,5	2,7	2,8	4,5	
Dividends From Investments	4,0	3,5	4,0	3,5	
Change in Financial Investments	-	(39,5)	-	(39,5)	
Cash flow from investing activities	(64,6)	(128,5)	(120,0)	(272,3)	
Free cash flow	57,2	6,7	184,0	157,7	
Dividends	(220,1)	(151,8)	(220,1)	(151,8)	
Proceeds from ST borrowings	15,0	39,5	4,6	41,9	
Profit share received from deposits account	6,1	7,0	8,8	9,4	
Treasury Shares Purchased & Sale, Net	-	18,0	-	(2,3)	
Cash flow from financing activity	(199,0)	(87,3)	(206,7)	(102,8)	
Currency translation differences	0,8	2,6	8,0	0,2	
Increase/(decrease) in cash	(141,0)	(78,0)	(21,9)	(55,1)	